



Jennifer Bates / jenniferbates.com / info@jenniferbates.com / 602.793.2654

EDUCATION

Bachelor of Science in Design: Graphic Design - Arizona State University 2006

PROFICIENTS

Adobe Illustrator, InDesign, Photoshop and Acrobat, Microsoft Word and Powerpoint, Apple Keynote, essential basics in Dreamweaver, basic HTML, basic CSS

WORK EXPERIENCE

Graphic Designer - Campbell Fisher Design, Phoenix, AZ (2011 - Present)

Concept and design for identities and print. Duties include working independently and in collaboration with creative team.

Graphic Designer - R and R Images, Phoenix, AZ (2010 - 2011)

Concept and design for identities and direct marketing campaigns for both internal and client projects. Duties include working independently and in collaboration with creative team.

Freelance Graphic Designer - Mullen Advertising & PR, Phoenix, AZ (2009 - 2010)

Lead designer in the rebrand of the agency, along with logo design, print collateral and online advertisements for local and national hospitality clients.

Graphic Designer - Tomko Design, Phoenix, AZ (2006 - 2009)

Concept and design for identities, print collateral, websites and advertisements. Duties include managing clients directly, working independently as lead designer, working in collaboration and production work.

Graphic Designer - Arizona State University, Tempe, AZ (2005 - 2006)

Design and layout graphics and text for newsletters, brochures, signage, fliers, posters, and banners, for the W. P. Carey School of Business. Duties include page layout, preparing files for print and working in collaboration.

Graphic Design Intern - Blender Creative (formerly BlenderHaus), Phoenix, AZ (2005)

Worked in collaboration with design team on marketing for Blender Creative, restaurant menu boards and collateral. Worked with focus groups. Concept design for client logo.

AWARDS

2010 Silver ADDY Award for Special Event Card - Mullen Advertising & PR

2005 Junior Proficiency Award in Graphic Design - College of Architecture and Environmental Design, Arizona State University

REFERENCES

Sasha Howell - Integration Supervisor at RIESTER
sashacooperman@cox.net

Mike Tomko - Owner / Creative Director at Tomko Design
mike@tomkodesign.com
602.482.9225